

FIA CONGRESS RESOLUTION N. 7 ON THE PROTECTION OF PERFORMERS AGAINST ABUSIVE USE OF ARTIFICIAL INTELLIGENCE

WHEREAS the training and development of artificial intelligence foundational and fine-tuned AI models has involved the industrial-scale theft of rights-protected performances and personal data, including our member's voices and/or appearances.

WHEREAS these models make it increasingly possible to generate digital replicas of our performers without their knowledge and consent and that in many countries copyright and data protection laws are not being adequately adapted, upheld or enforced in this fast-changing technological landscape, challenging the ability of performers to protect their interests.

WHEREAS these developments raise urgent concerns regarding transparency, informed consent and fair remuneration, both with respect to what is ingested by AI (input) and what is generated by it (output).

WHEREAS performers across the globe, regardless of the recognisability of their voice or appearance, deserve protection from unauthorised or exploitative use of their likenesses, voices, performance characteristics or artistic contributions.

WHEREAS the global nature of both AI technologies and the entertainment industry requires a coordinated, international response to these challenges, and

WHEREAS several FIA affiliates have made significant progress in establishing and promoting principles for AI use that respect performers' rights while acknowledging the role of AI in the creative industries,

THEREFORE, BE IT RESOLVED that the 23rd Congress of the International Federation of Actors (FIA) meeting in Birmingham, UK, on November 12 to 15, 2025:

Affirms that the right to informed consent regarding the use of a performer's likeness, voice or performance characteristics for all AI applications, from the early stages of ingestion to the generation of content, is a fundamental principle that should be respected in all jurisdictions and that all performers, regardless of the recognisability of their appearance or voice, should have the same level of protection against AI exploitation.

Further affirms that all AI-generated content, including when purposed to localise content, should be clearly labelled to ensure transparency and maintain trust with audiences.

BE IT FURTHER RESOLVED that:

FIA and its affiliates commit to a coordinated, international response to these technologies, drawing on industrial, legal and legislative tools to promote an international architecture built on transparent

disclosure, as well as the principles of consent and fair remuneration for when performers' contributions and personal data are used for AI training or generation;

FIA and its affiliates uphold the central role of collective bargaining, where it is sufficiently established, as the ideal model by which AI governance, regulation and licensing frameworks might be developed to protect performers and other workers in the entertainment sector;

FIA upholds the role of international treaties in providing an appropriate legal foundation, upon which such an AI regulatory architecture must be established;

FIA continues to collect, document and share best practices related to AI governance in order to promote learning and solidarity across the performer community worldwide.

Birmingham, November 15, 2025